



# COMPANY PROFILE 2022

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# Welcome

TO MELLAT PHARMA BUSINESS PROFILE

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## About Mellat Pharma

- Mellat Pharma company is a pharmaceutical company for trading of medicines & medical supplies and distributing, based in Erbil city (capital of Kurdistan region/ Iraq). That founded in 2012.
- Mellat Pharma company is registered in the ministry of health, chamber of commerce and KMCA center (Kurdistan medical control agency).
- Mellat Pharma product diversification, its broad market coverage, and its reputation for dedication, commitment and quality services have given it a strong foothold in the healthcare markets of Iraq and Kurdistan.

## Mellat Pharma's Reach

Through highly qualified personnel in the promotional field and in the sales force, Mellat Pharma successfully covers the entire region of Iraq with:

- Drugstores
- Pharmacies
- Hospitals
- and Public Health Institutions and Dispensaries





We Make Your Business  
**More successful**

## Mission

- The mission of Mellat Pharma is to provide healthcare services of the highest international standards and to bring to the people of Iraq quality care that will save and improve their lives.
- Optimizing the distribution of pharmaceutical products smoothly and professionally; with no disturbance in service, and work strategically with channel partners to effectively and efficiently distribute the products to ensure the patients in Iraq having access to medicines.

# Vision

- Mellat Pharma intends to continue to innovate and to expand its services and quality of care to be the healthcare provider of choice for clients in Iraq.
- It intends to establish Iraq as a world-class destination for medical products and goods by offering excellent quality and superior value.
- It intends to build and maintain state-of-the-art facilities to attract the most reputable specialists in the world to practice in Iraq.

“

Your Trusted  
**Partner In**  
**Worldwide**

”





# Our Partners

— Mega health



— Health biotich

— ACI



— Saviours Pharma Ltd



TEAM  
WORK





# Mellat Pharma's Team

Mellat Pharma employs directly and indirectly more than 25 highly-qualified professionals in:

*Logistics*

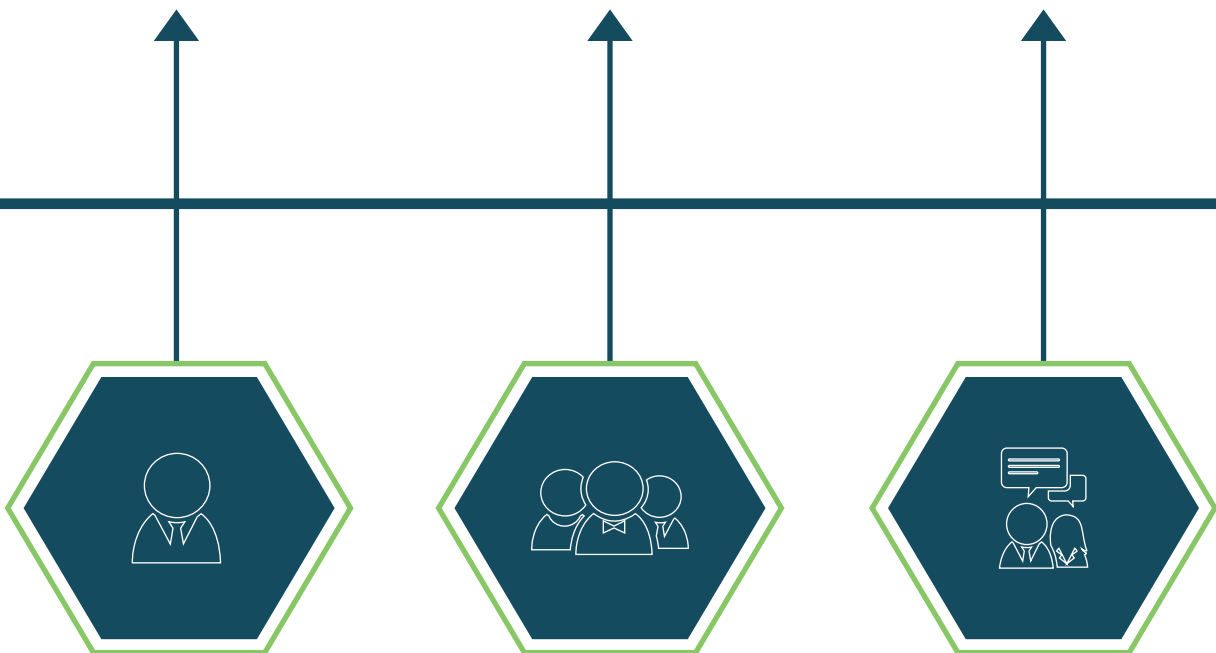
*Distribution*

*Sales*

*Marketing*

*Service provision*

*Administration*



# Our lines

**GYNECOLOGY**

**G.I.T**

**ANTI-INFECTIVE**

**ANALGESIC**



## Distribution Strategy

The company distribution network covers all Iraq areas including the provinces, through the Baghdad and Erbil warehouse. Within a number of the distribution points. The company is creating additional points of distribution in order to increase its market concentration and ensure that it is able to reach every zone properly.

# Distribution Strategy



The company Erbil warehouse are located in a very suitable area, and has appropriate systems and building standards. The cooling system, for example, provides 24-hour below-15 centigrade temperatures. A different controllable refrigerator section allows for products that need to be stored at any temperature.





**MELLAT PHARMA**  
*Medical Solution*

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